

Southern Gateway Development Brief

To be read in conjunction with all other tender documents.



An exceptional opportunity to deliver a transformational mixed use development in the heart of one of the UK's most attractive and vibrant cities.



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1. Introduction

- 1.1** Welcome to Chichester, a city bursting with pride and brimming with opportunity. The Southern Gateway is the single biggest project to take place in the city for a generation, and will transform a key access point into a dynamic new quarter. It presents an excellent opportunity to deliver a transformative mixed use development in the heart of one of the UK's most attractive and vibrant cities.
- 1.2** This key project is the cornerstone of the Chichester Vision, a 20-year plan to enhance and realise the full potential of our beautiful city while also ushering in huge economic benefits. For a developer, there are a variety of opportunities to create new spaces, revitalise others and forge something inspirational and exceptional, which will exude a welcoming, positive and confident impression of our city to people arriving here.
- 1.3** This new quarter will provide better connectivity between the city centre, the canal basin, public transport hubs and pedestrian, cycle and leisure routes. New homes, business space, tourism and leisure facilities will help create a city that values its precious heritage, but is also ready to take on the future.

This substantial largely brown field area has a site with waterside development potential and the flexible master plan covering eight key sites. These sites will provide:

- **365 new homes, 30% affordable; Chichester enjoys a very buoyant residential market.**
 - **Over 20,000 square metres of mixed commercial space, including the opportunity for retail, office, hotel, leisure, entertainment, visitor and night time economy. Chichester is a successful tourist destination and there is demand for new food and beverage outlets in the City as well as potentially a new arts and multipurpose entertainment facility.**
 - **Excellent opportunity to improve the public realm and landscaping**
 - **Improved transport links, creating the focus on walking, cycling and the public transport interchange**
- 1.4** This is a partnership approach between Chichester District Council, West Sussex County Council and potentially Homes England under a collaboration agreement. This brief sets out the site information and the procurement process for a development partner to be engaged with us to deliver this exciting opportunity.

2. Background

- 2.1** Chichester is an attractive, distinctive, and successful UK city with an ambitious vision. The Southern Gateway project provides an opportunity to complement current strengths and confirm the city as one of the UK's top places to live, work, shop, discover and learn.
- 2.2** The project offers a substantial mixed use regeneration opportunity in the heart of Chichester. It seeks to transform an approximate 12 hectare/30 acre largely brownfield area into a lively and exciting new quarter of exceptional quality.
- 2.3** The Southern Gateway scheme, embracing the city's unique heritage, will be inspiring and welcoming, and lie at the heart of one of the UK's leading visitor destinations. The opportunity will proactively contribute to delivery of the Chichester Vision themes of living, working, and visiting, and more particularly:
- **Living – underpin Chichester as an accessible and attractive city, with less traffic, less pollution and more priority for walking and cycling;**
 - **Working – facilitate a vibrant and growing economy – a city that pursues development opportunities, makes better use of public sector land, retains graduates and develops a skilled workforce; and**
 - **Visiting – support Chichester as a leading visitor destination, with high quality arts, heritage, culture and leisure, an excellent retail experience and a thriving festival and events programme.**

3. Key objectives

- 3.1** The development opportunity aims to create an exciting new quarter to drive substantial economic growth and associated new/safeguarded jobs, improving the quality of the environment for residents, visitors, workers and businesses. It will reinforce integration and linkages between the Southern Gateway and the historic city centre to the north.
- 3.2** In order to deliver the overall Masterplan strategy, enhancing the character and appearance of the area, and strengthening the range and mix of uses that are present, the Council will seek a comprehensive approach to development across the Southern Gateway. Opportunistic or piecemeal development that does not comply with the aims of the Masterplan will not be supported.
- 3.3** A Masterplan for the area was adopted in November 2017 as a Supplementary Planning Document amplifying the policies of the adopted Chichester Local Plan 2012–2029. The adopted Masterplan provides a framework for delivery comprising approximately:
- **365 homes, of which a minimum of 30% are to be affordable;**
 - **New jobs associated with the potential approximate 21,600 square metres of mixed commercial space including extensive retail, office, hotel, leisure, entertainment, visitor and night time economy opportunities; potentially to include a proposed new community health facility of 4,500 square metres, subject to confirmation of brief, alignment with local NHS estates strategies and funding from the local health bodies where required;**
 - **Landscaping and public space enhancements;**
 - **Improved transport links removing non-essential traffic from the area with an emphasis on walking, cycling and public transport; and**
 - **Improvements to highways and services infrastructure, including waste water treatment capacity.**

The adopted Masterplan is provided. It is a flexible document and is not a blue-print for the Southern Gateway. Proposals will be assessed on their own merits, having regard to guidance given in the Masterplan, the Chichester Design Protocol, the contribution they make to the vitality and viability of the city centre and the policies contained within the Local Plan. The role of the Masterplan is as a means of guiding development proposals, shaping public realm interventions, enhancing economic growth and diversity, and implementing the Vision for Chichester.

3. Key objectives cont'd

3-4 Southern Gateway is an opportunity for a developer to work with Chichester District Council and their strategic partners to realise the Masterplan, the key elements of which are:

“Make sure first impressions count as a key gateway location”

The Masterplan proposes new land uses, enhanced streets and spaces, and better connectivity, particularly for sustainable modes of transport, providing opportunities to significantly improve the first impression of the city.

“Reinforce a mix of city uses”

The Masterplan establishes development parcels capable of delivering a strong pattern of land uses and activities. By identifying different sites that can accommodate a range of different land uses - new housing, business and employment as well as tourism and leisure opportunities - the Masterplan helps support the economic prosperity of Chichester.

“Conserve and enhance the historic environment”

The majority of the area lies within the Chichester Conservation Area and retains both historic street layouts and a number of listed, locally listed and other historic buildings of townscape value. Development within the Southern Gateway provides a unique opportunity to make a positive contribution to the city’s character and distinctiveness.

“Contribute towards a sustainable movement strategy”

The Masterplan aims to reinforce sustainable transport patterns through identifying enhancements to key streets and public spaces, particularly between the main city centre, the railway and bus stations and canal basin, as a means of improving the atmosphere and visual attractiveness of this key gateway to the city centre. Enhancements to bus facilities and improvements to cycling and walking routes will be achieved through targeted interventions to the public realm.

“Deliver design quality”

The Masterplan strategy is underpinned by six overarching design principles. They complement the overall objectives and design principles set out within the Chichester Design Protocol. A distinctive and bold design, in keeping with existing guidance, is welcomed.

3. Key objectives cont'd

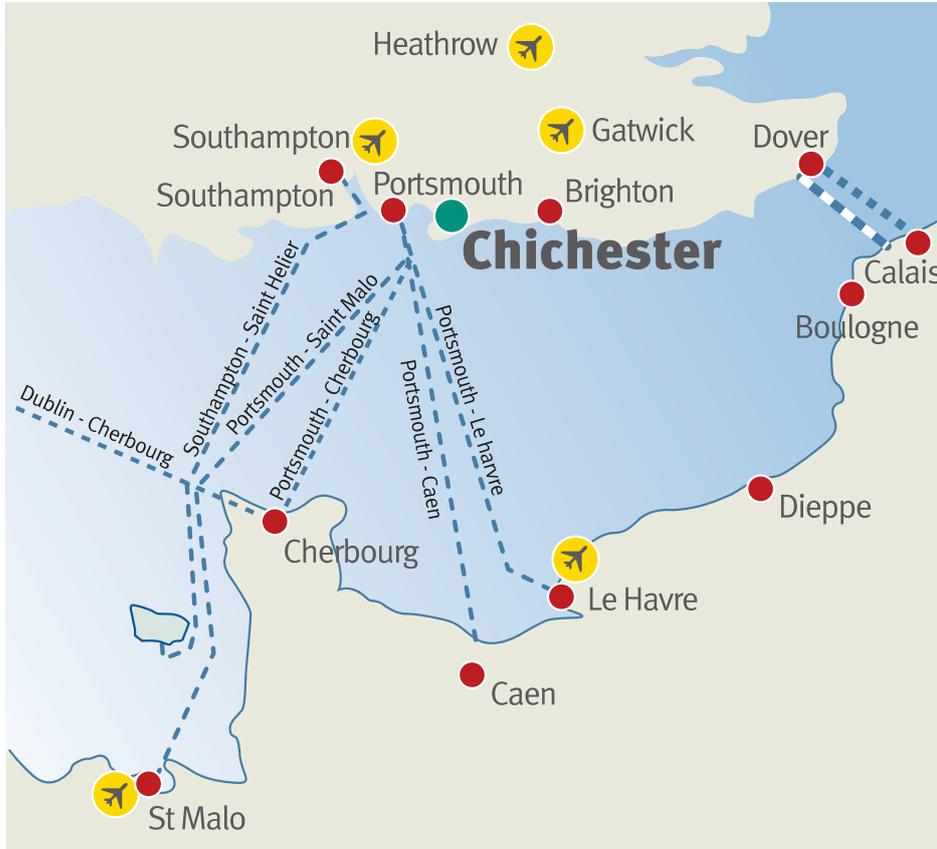
3.5 The following published documents are also likely to be of relevance:

- **Chichester Design Protocol 2013**
– sets out the Council’s approach to securing high quality design.
- **Chichester Conservation Area Character Appraisal 2016**
– describes the character of the Chichester Conservation Area, including the definition of individual character areas, highlighting several issues facing the area and recommendations for further action.
- **Chichester Place Plan 2016**
– identifies development and investment opportunities for economic growth within Chichester.
- **Chichester Growth Deal 2018**
– sets out a joint commitment between Chichester District Council and West Sussex County Council to align resources to deliver sustainable growth in Chichester.
- **Southern Gateway Transport Appraisal 2017**
– prepared by Peter Brett Associates, this considers the likely transport impacts arising from the proposed development, along with opportunities to improve the public realm, reconfigure the highway access to the area and provide a transport gateway to the south of Chichester city centre.

In addition to the above, the Chichester Local Plan Review is currently underway which will provide a new planning framework for guiding the sustainable growth of the area through to 2035. The Local Plan Review Preferred Approach allocates a number of strategic sites for development. The Southern Gateway site is proposed in the Revised Local Plan as a strategic allocation for a comprehensive mixed use development of a minimum of 350 dwellings, approximately 21,600 square metres of mixed commercial space, 9,300 square metres of employment floorspace in use class B1 as well as retail and leisure uses.

Further studies to understand the impact of the planned additional development on the Chichester highway and public transport network have been commissioned, and can be found at www.chichester.gov.uk/article/309/Supporting-evidence-Local-Plan-Review.

4. Location



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4.1 Southern Gateway is a key point of access and arrival to the city. It enjoys a very well connected location, adjoining both the city centre and the bus/rail interchange. The substantial largely brownfield site also includes a canal basin with associated waterside potential.

4.2 The City of Chichester is connected to London (via the Victoria mainline), the UK and to Europe.

London is 90 minutes away by road and rail.

There is easy access to three international airports:

- **Gatwick - less than 60 minutes away by road and rail**
- **Heathrow - 90 minutes away by road**
- **Southampton - 45 minutes away by road and rail**

Two of Britain’s largest continental ferry and freight ports are just along the coast:

- **Portsmouth - just 20 minutes away**
- **Southampton - just 45 minutes away**

The main South Coast trunk road – the A27 – runs through the heart of the area and the city is well connected by road to London via the A3(M) and M23.

5. Strategic context

5.1 Chichester is both a historic and successful city, located in a surrounding district of exceptional quality, beauty and diversity of offer. The city hosts:

- **Magnificent cathedral dating from the 11th century;**
- **Extensive Roman, Medieval and Georgian heritage;**
- **A centre of learning including the rapidly expanding University of Chichester (including its recently opened Engineering and Digital Technology Park on its Bognor Regis campus) and the Ofsted rated “outstanding” Chichester College;**
- **Cultural assets including Chichester Festival Theatre, Novium Museum, and Pallant House Gallery;**
- **Beautiful and spacious public parks and gardens;**
- **A successful high street including a diverse range of national and independent traders;**
- **Excellent rail, bus, road, and port connectivity;**
- **It is also the county town of West Sussex hosting an associated range of public sector organisations and services including, for example, the district and county councils’ headquarters and St Richard’s Hospital.**

5.2 Located at the foot of the South Downs National Park, Chichester is surrounded by beautiful countryside, sandy beaches, fishing villages, historical and family attractions, offering diversity to suit every visitor.

5.3 Chichester district boasts:

- **A workplace population of 74,000 in more than 7,200 businesses;**
- **A number of major employers including Rolls Royce motor cars, Wileys, St Richard’s Hospital and the Goodwood Estate;**
- **6.2 million visitors to the district each year;**
- **Two-thirds of the district is within the South Downs National Park;**
- **A coastline providing excellent conditions for sailing, fishing, windsurfing, birdwatching and diving;**
- **Chichester Harbour is designated an Area of Outstanding Natural Beauty;**
- **Home to one of the UK’s largest marinas for yachting and pleasure craft;**
- **One of the South East’s premier beaches is at West Wittering;**
- **World-class events and festivals including Qatar Goodwood Festival, the Festival of Speed, the Goodwood Revival and polo at Cowdray Park.**

The chosen developer will wish to capitalise on this range of assets that are perhaps unmatched in the South of England.

The adopted Masterplan was developed through a collaborative approach between West Sussex and Chichester District councils in conjunction with a wide variety of stakeholders. Both councils have entered a partnership, through the Chichester Place Plan and the subsequent Chichester Growth Deal, to deliver sustainable growth and provide opportunities for new homes and new commercial and retail floor space, preserving existing jobs and creating new ones.

6. Residential and commercial market overview

6.1 Residential

Chichester enjoys a very buoyant residential market. Currently there is a structural undersupply of new one and two bedroom apartments in the city centre and demand for new accommodation outstrips supply. There is also significant demand for retirement accommodation.

The provision of a range of residential accommodation as part of the scheme is actively sought, including housing to encourage young people and graduates to live and work and in the city centre.

Chichester is also considered a very good prospect by the student accommodation development sector, with potential in terms of future demand, rental growth and the attractiveness of the location.

6.2 Leisure, Food and Beverage

Chichester is a successful tourist destination which positively influences the demand for bars, restaurants and coffee shops above that required to meet the needs of the host population. Furthermore, the demographics of Chichester, with a higher than average population of wealthy retirees, also helps the food and drink sector to thrive.

The Southern Gateway site benefits from excellent connectivity and footfall, with the bus and train stations being located within the Masterplan area. Redevelopment has the potential to provide a contiguous extension of Chichester's City Centre that is complementary to its existing leisure, food and beverage offerings.

There is positive demand for new food and drink outlets in the city centre, particularly for larger premises that can accommodate the growing number of national food chains that are targeting Chichester. This demand is underpinned by a severe shortage of night time economy provision in the city, particularly for its student population and under 35s.

The boutique cinema operators have also expressed an interest in Chichester based on the demographic profile and relative affluence. There is also known demand for accommodation from gym and leisure providers.

A key objective for the project is to achieve a stronger evening and night time economy, including for example new arts facilities and a multi-purpose entertainment facility.

6. Residential and commercial market overview cont'd

6.3 Business

The office market is undergoing a period of rapid change in the UK and elsewhere. Flexible co-working environments continue to expand and thrive, becoming an increasingly important part of business infrastructure in the UK.

There is an emerging need for new, modern office accommodation in Chichester. Where delivered there is anticipated to be good demand from occupiers and potential relocators from London and the south east (for both leasehold and freehold space) attracted to the environment that Chichester has to offer. This demand for space is supported by the increasing flexibility from occupiers on the location of their business, as technology makes the physical presence in major centres, such as London, less critical.

Chichester also offers the quality of place to make it a very popular location for a substantial co-working community/facility. As a university city, with a high performing further education college, there are clear prospects for local entrepreneurial growth.

The Southern Gateway provides an excellent opportunity to provide additional business facilities in the heart of the city centre, and to encourage students and others to start and run their businesses from Chichester through scalable business space.

New occupiers of space will be able to take advantage of the local business support network which includes advice on exporting and participation in the proposed Export Ambassador Scheme, the Business Navigator Growth Hub and the Enterprise Adviser Network. It will build upon the relationship with our university and will be well placed to incorporate the university's proposed Knowledge Exchange Frameworks.

Furthermore, supported by funding from the Department for Digital, Culture, Media and Sport, gigabit-capable broadband services are being installed through Chichester as part of the Gigabit project. The network will be built, owned and operated by CityFibre, with no reliance on copper wires. Pure fibre networks are the next generation of digital infrastructure, capable of delivering unlimited speeds in both directions in excess of 1Gbps (1,000 Mbps).

6.4 Hotels

Chichester has a shortage of hotels and there has historically been strong demand including from budget operators. There are also a number of very high end boutique hotel operators targeting attractive cities and towns along the south coast. Quality hotel provision is seen as a very important part of the scheme mix, possibly incorporating a conference or multi-use entertainment facility.

6. Residential and commercial market overview **cont'd**

6.5 Retail

The retail markets in the UK are undergoing a period of rapid change. Chichester has proved extremely resilient (fourth most resilient in the UK Source: Retail Resilience Index: Cushman and Wakefield 2018). It is a popular retail centre and attracts a significant number of tourists reinforcing the success of the retail core. Demand from retailers has always been high with few vacant units.¹ The emerging local plan identifies the need for 10,000 sqm of new retail floorspace over the life of the plan.

The scale of the Southern Gateway opportunity may also generate demand for an appropriate convenience store provision.

Southern Gateway provides an opportunity to further enhance Chichester's city centre offer with more 'experiences' combining shopping, leisure, events and social activities, with ease, value and quality. Encouraging independent shops and creative trade is also welcomed.

The improvements to highways and infrastructure should make a significant improvement to the public realm and pedestrianised areas. Ensuring that the Southern Gateway links seamlessly with the city centre to the north and the Canal Basin and Chichester Gate to the south will be key to attracting additional visitors and trade to the city.

6.6 Community

The health sector has identified a need for approximately 3000 square metres of space including patient consultation facilities and staff office area plus 1500 square metres of General Practice space based on population growth. The health sector is continuing to undertake work to understand how the requirements for primary care (general practice) and community health service needs to be satisfied in the Southern Gateway development and how this relates to other community based health facilities within the city. The appointed development partner should liaise with the sector.

7. Site information cont'd

7.3 The Bus Depot and Bus Station

Stagecoach operate the bus station and bus depot in Chichester from two separate sites. The bus station is situated immediately to the south of the Court buildings and gyratory system, with the bus depot located to the east of the bus station fronting Basin Road.

The bus station site is roughly square in shape and is bordered by the gyratory system to the north, Basin Road to the east, the railway line to the south and Chichester Railway Station to the west (on the other side of Southgate). The bus station itself is situated on the west side of the site, a two storey building built in the 1960s with retail uses on the ground floor fronting Southgate and offices above.

The bus depot sits on a long narrow site bordered by Basin Road car park to the north, Basin Road to the west, the railway line to the south and residential development to the east. The building consists of a large bus garage built in the 1950s and is in poor condition. The building is locally listed principally because of its unusual thin shell pre-stressed concrete roof that affords a completely free span space within the bus depot.

Both the bus station and the bus depot are held under a lease from the District Council dated 9 July 1954 for a period of 99 years from 29 September 1953. Stagecoach has a number of sub-tenancies.

Chichester District Council have met Stagecoach several times to discuss its aspirations for both the bus station and the depot. In principle, Stagecoach is prepared to relocate its bus depot from this site to an alternative site within the city boundary. Stagecoach does not require a bus station moving forward, but instead additional bus stops within the city and a small welfare facility (wcs and tea making facilities) for staff. Discussions are being actively pursued with a view to reaching agreement as soon as possible. A letter before CPO action has also been sent to Stagecoach. Working with its development partner, it is the firm intention of the Council to conclude its dealings with Stagecoach so as to incorporate the bus station and depot into the Southern Gateway.

7.4 Basin Road Car Park

The Basin Road car park is owned and controlled by the council and used as a public pay and display car park providing 117 spaces. Approximately rectangular in shape, the car park fronts Basin Road to the west, and is bordered by Chichester bus depot to the south and residential to the north and east.

The District Council is in correspondence with the owner of 45 Basin Road to incorporate it within the development site. A letter before CPO action has also been sent to the owner.

We also understand that the owners of residential properties to the east of the Basin Road car park may be willing to sell their interests. If these properties were also acquired as part of the land assembly exercise this might afford an additional access from the east, off Cawley Road.

7. Site information cont'd

7.5 Royal Mail Delivery Office

Royal Mail owns and occupies a delivery office and depot at the southern end of the Gateway fronting Chichester Canal Basin. Royal Mail has owned the site since the 1960s.

This 'L' shaped corner site fronts Basin Road to the east, Chichester Basin /Canal Wharf to the south and Stockbridge Road to the west. The facility is used as a delivery office for the city with ancillary vehicle maintenance, parking, and storage. The site comprises hard standing, single storey offices, garaging and a two storey building located on the corner of Canal Wharf and Basin Road.

The council has had a number of discussions with Royal Mail and Royal Mail has confirmed that in principle it is prepared to consider an alternative location for this facility within the city boundary. Discussions are being actively pursued with a view to reaching agreement as soon as possible. A letter before CPO action has also been sent to Royal Mail. Working with its development partner it is the firm intention of the council to conclude its dealings with Royal Mail so as to incorporate the depot into the Southern Gateway.

This part of the site will benefit from significant highways improvements that will create a new water front opportunity. The canal basin has been the subject of popular and attractive development in recent years and the provision of new space on its northern flank will create an attractive and active frontage around the basin's perimeter.

The Canal Society operates from a modern unit lying to the south of The Richmond Public House and consideration should be given to its operational needs for access to the basin. Further detail on this matter can be found under paragraph 3.47 of the Masterplan.

7.6 Police land

To the south east of the Southern Gateway site the police have a significant landholding used as a police station, ancillary buildings and a recently developed custody suite. The police have completed a strategic review of their facilities in West Sussex. They have made a decision to dispose of a large area of grassed open space (currently only used on Blue Light open days) facing Kingsham Road and opportunities to bring this land within the partnership are being explored. The police station will remain in situ and as such is excluded from the development opportunity.

7. Site information cont'd

7.7 Former Chichester High School Year 7 Block and Current All-Weather Hockey Pitch

The former Chichester High School Year 7 Block and current all-weather hockey pitch are located to the east of the police land in a predominantly low density residential area, along both sides of Kingsham Road to the north and Martlet Close to the east. The Chichester High School buildings and playing fields form the southern boundary of the site with the access road to the school to the immediate east of the site.

The former Chichester High School Year 7 block is owned by West Sussex County Council and has been closed for four years following the construction of a new block within the High School campus. The building has been declared surplus for WSCC Education and Department for Education use. The buildings are principally single storey with pitched roofs and the curtilage includes 4 air raid shelters which hold local heritage interest.

The all-weather sports pitch to the south of the former Year 7 Block is reaching the end of its useful life and is currently let to the High School Academy located immediately to the south. The all-weather pitch is in regular use by the school and Chichester Hockey Club which has an agreement in place with the school relating to its use. The all-weather hockey pitch will require replacement (potentially within the wider school playing field area) if developed. Relevant applications to Department for Education to remove from educational use are underway.

7.8 Land at Chichester Railway Station

Land at Chichester Railway Station represents a key public transport interchange within the Masterplan area. The site currently consists of the station itself and associated parking and circulation space. The north western part of the site contains commercial units including a restaurant. The railway station was built in the late 1950s and is locally listed.

The site provides an opportunity for carefully considered infill and redevelopment subject to maintaining the operational requirements of Network Rail and the train operating company (TOC). Options could include apartments or student accommodation, commercial floor space at ground floor, and additional car parking. This could be accommodated to the north of the existing station buildings making more efficient use of existing surface car parking. Opportunities to enhance pedestrian, cycle and public transport accessibility / connectivity around the station are also an important aspiration.

We are aware that part of this site has recently been sold (via a long lease) to Telereal Trillium/Blackstone (The Arch Company) as part of a major portfolio sale (referred to as Project Condor). We will seek to share further details of this with bidders during the procurement exercise.

7. Site information cont'd

7.9 Southgate

This site, owned by Store Property holdings Ltd, comprises a building on the southern side of Avenue de Chartres on the prominent gateway junction with Southgate. The quality of the public realm is generally poor, although there are wide pavements on both sides of Avenue de Chartres. We understand that the majority of the property is let out until April 2021.

Immediately to the west of the site is a footway which provides access to the railway station from Avenue de Chartres. The River Lavant also runs adjacent along the western boundary of the site. Further to the west is the Avenue De Chartres Car Park.

Given the prominent location of the site and the bland appearance of the existing buildings, there is an opportunity to consider partial or comprehensive redevelopment to introduce well-designed new buildings that better relate to this key city centre ‘gateway’ location. A mix of potential uses is considered appropriate.

7.10 Transport, movement and public realm

Through a process of assessment and testing, including modelling work across the wider Chichester highway network in close collaboration with West Sussex County Council as highway authority, a preferred approach, more fully defined in the Transport Appraisal May 2017, has been identified as part of the adopted Masterplan.

The approach that the developer is expected to deliver comprises:

- **The closure of Stockbridge Road level crossing to general traffic through the introduction of a bus gate to Stockbridge Road, limiting access to buses, emergency vehicles, pedestrians and cyclists**
- **Enhancements to the public realm for pedestrians and cyclists**
- **Realignment of Basin Road with a new junction on Stockbridge Road**
- **Modification of Southgate Gyratory to reduce the width and number of lanes and improve the pedestrian environment**

The estimated cost for undertaking these works was calculated at £5.3 million in March 2017.

This approach will deliver benefits in terms of pedestrian, cycle, and public transport accessibility, particularly around the station and along Stockbridge Road, Southgate, and South Street. A bus gate will limit general vehicle access through signage and potentially a barrier e.g. rising bollard. It also retains access to the Southern Gateway for vehicles but reprioritises traffic movements to allow for significant enhancements to the public realm.

7. Site information cont'd

The existing bus station would be replaced with a new bus and taxi interchange located immediately north and south of the Railway Station. In addition, two bus laybys would be introduced along Avenue de Chartres to provide additional coach parking capacity for events and the summer period.

The highways improvements potentially allow the Basin Road level crossing to act independently from the Stockbridge Road crossing, thus adding additional time for vehicles using the Basin Road level crossing.

A transport appraisal report has been undertaken which shows an increased reassignment of traffic to the A27 and Northern Ring Road as the approach is implemented with no significant alteration to the Highway Network flows.

The Masterplan also identifies four clear public realm priorities for the Southern Gateway:

- **Southgate and Stockbridge Road**
- **South Pallant and Market Avenue**
- **Canal Wharf and Basin Road**
- **Kingsham Road**

The public realm priorities are underpinned by the need to achieve a better balance between different modes of transport, with a particular focus on public transport, walking and cycling. Please refer to the Masterplan and associated Transport Appraisal for further detail.

7.11 **Supporting technical studies**

A list of available technical studies is listed below:

- **Topographical Study of the Southern Gateway site (excluding Network Rail and Store Property land)**
- **Title Documentation**
- **Desktop Phase 1 Environmental Assessment**
- **Archaeological Appraisal**
- **Services location study (existing facilities)**
- **Flood Risk Assessment**
- **Waste Water Treatment**
- **Traffic Appraisal Report**
- **Contamination study**

8. The opportunity

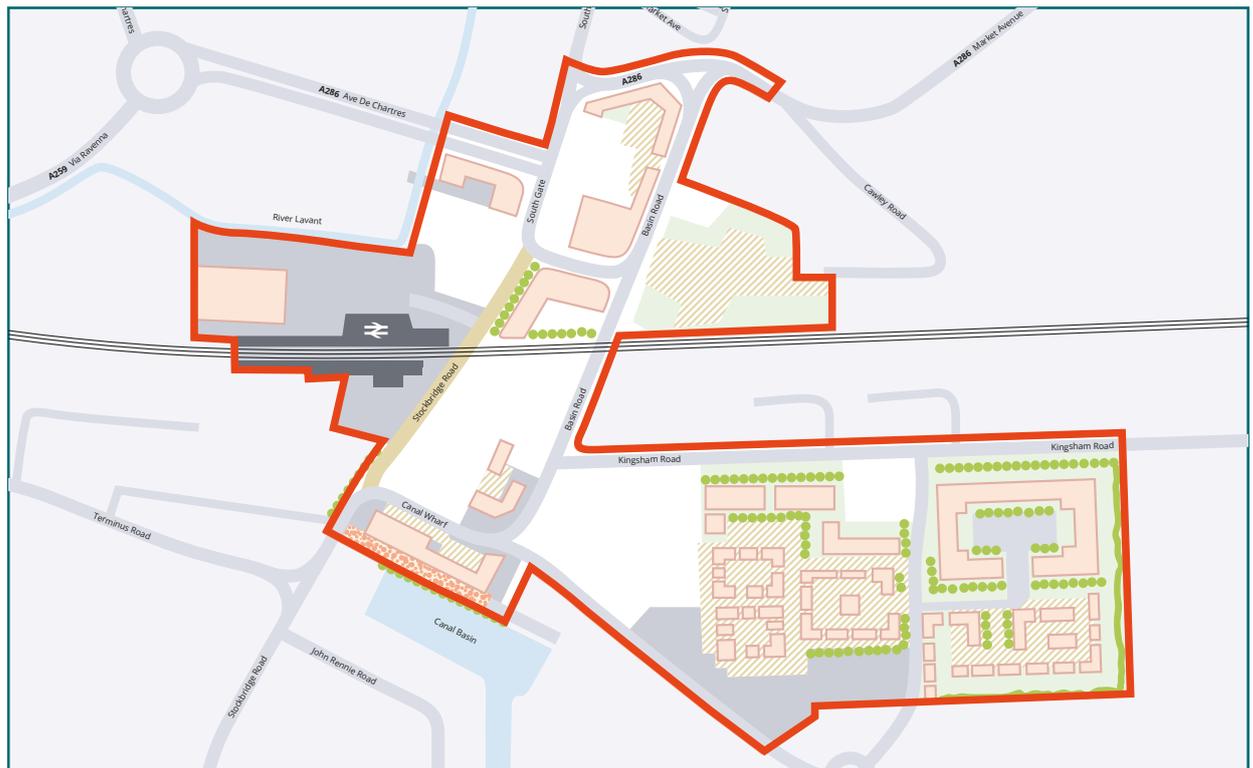
8.1 The opportunity represents one of the most significant city centre regeneration projects in the south of England. The District Council is inviting bids in order to select a development partner with the right skills, resources, commitment, and approach to deliver the District Council's aims as expressed in the Masterplan. Working with the Council (and its partners), the development partner in summary will:

- **Support the District Council to complete land assembly and relocations (where required), utilising the Council's CPO powers (if needed).**
- **Design a high quality scheme in accordance with the Masterplan and the District Council's scheme requirements, leading to planning application(s) and implementable consent(s) encompassing significant community consultation**
- **Focus any new office space to high growth, high value sectors identified in the C2C LEP Strategic Economic Plan such as high end finance; digital; life sciences and creative industries and publicise the local business support network**
- **Consider and advise on the case for focussed meanwhile uses**
- **Deliver all necessary enabling infrastructure including the preferred highways approach, bus street, sustainable transport/movement enhancements and public realm**
- **Fund and develop the scheme**
- **Brand, promote and market the opportunity**
- **Ensure long term stewardship and management of the completed development**
- **Achieve best consideration for land transferred**

8. The opportunity cont'd

8.2 The redline opportunity being presented to bidders includes the following sites (as summarised in the adopted Masterplan):

Site	Potential Development Capacity
The Law Courts and bus station	Approximately 50 apartments, an 80-bedroom hotel and around 3,500 square metres of mixed commercial space at ground floor.
Basin Road car park and bus depot	Approximately 80 apartments.
Royal Mail site	Approximately 25 apartments above ground with 1500 square metres for mixed commercial space at ground floor. The smaller area to the north of the realigned Basin Road could accommodate up to 2,100 square metres of small B1 office accommodation.
Police Station land and former high school	A mix of up to 144 town houses and apartments. In addition, up to 7,200 square metres of B1 office space.
Small parcel of Network Rail land	A small amount of Network Rail land is required to facilitate the preferred highways/movement scheme included in the Masterplan.



*Based on the Ordnance Survey mapping with the permission of The Controller of Her Majesty's Stationery Office. © Crown Copyright PU100003358 (2018).

8. The opportunity cont'd

In addition we want to facilitate a comprehensive approach to the overall Southern Gateway Masterplan area. We therefore encourage proposals which also aim to unlock appropriate development across the remaining Network Rail land and Southgate property and accommodate further development opportunities that can be delivered on adjoining sites to those included within the Masterplan where the opportunity arises.

Please note that the partners reserve the right to include the Network Rail land and/or Southgate property in the opportunity, where required. The District Council also reserves the right to acquire an interest in the completed commercial property where it chooses (on terms to be agreed). The council is also submitting a Community Infrastructure Levy (CIL) bid to support the funding of appropriate infrastructure/ public facilities.

Lastly, the District Council has successfully obtained in the order of £5m grant funding towards unlocking the Southern Gateway initiative. Bidders should note that this grant will be invested in the scheme in an appropriate way (for example supporting land assembly and relocations).

The minimum scheme requirements are further described in section 9 (Table 1).

9. Scheme requirements

Table 1: Summary of scheme requirements	
<p>Comprehensive development</p>	<p>A comprehensive development of the Southern Gateway, compatible with the Masterplan, delivered by the selected Development Partner (either itself, or in consortium, or as may be procured by it under the terms of the development agreement).</p>
<p>Land payment and other financial requirements</p>	<p>A satisfactory position in relation to land payments to be made to land owners, having regard to their statutory and other obligations to obtain best consideration. In assessing financial arrangements proposed by Bidders, account will be taken of the position in relation to overage, and the Bidder's required level of return. Bid evaluation will also examine Bidder proposals in respect of their general financial approach, including its proposals for financing development (considered against market norms). An upfront deposit and payment towards the sunk costs of the Council (and its partners) will also be required, the quantum to be confirmed.</p> <p>In respect of a development appraisal please refer to the wider procurement documentation.</p>
<p>Transport infrastructure, public realm and utilities</p>	<p>This is fully referenced within the adopted Masterplan but includes:</p> <ul style="list-style-type: none"> Enhanced streets and spaces, and better connectivity, particularly for sustainable modes of transport Sustainable transport patterns through identifying enhancements to key streets and public spaces, particularly between the main city centre, the railway and bus stations and canal basin. Improving the atmosphere and visual attractiveness of this key gateway to the city centre. Enhancements to bus facilities and improvements to cycling and walking routes achieved through targeted interventions to the public realm. Utilities provision to accommodate the needs of the development. Maximising the potential afforded by gigabit-capable broadband services in the area.
<p>Mixed uses</p>	<p>Housing</p> <ul style="list-style-type: none"> 299 homes (or 365 where Network Rail and Southgate properties are included) Minimum of 30% affordable housing* (of which shared ownership should be 30% and affordable rent 70%) We would support a greater provision of 1 and 2 bedroom units (both market and affordable) on the site than the recommended SHMA. <p><i>* The affordable units should meet the Nationally Described Space Standards and should not be in groups of more than 10.</i></p> <p>Commercial</p> <ul style="list-style-type: none"> Approximately 18,000 sq m of employment space (circa 21,600 sq m where Network Rail and Southgate properties are included) across a broad range of usages including, but not limited to: offices, retail, leisure, hotel, restaurants, bars, cinema, co-working space, conference facilities and multi-purpose entertainment space and community health facility. Delivery of a high quality hotel is considered to be very important.

9. Scheme requirements cont'd

Table 1: Summary of scheme requirements continued

Compatibility with the character of the city	A positive contribution to the city's unique character and distinctiveness.
Design quality	Meeting and exceeding the overall objectives and design principles set out within the Chichester Design Protocol. Delivering exceptional design quality is essential. The development will be expected to comply with BREEAM "very good" and Building for Life 12 standards as a minimum. Modern methods of construction are also positively encouraged.
Legal and commercial	Compliant with the commercial requirements of the District Council where expressed as a minimum requirement, and in other respects being a justified allocation of obligations and liabilities for a project of this nature.

10. Other project issues

- 10.1** The project is being progressed by the three public sector landowners (Chichester District Council, West Sussex County Council and potentially Homes England), led by the District Council as a key landowner and as planning and CPO authority.
- 10.2** Chichester District Council and West Sussex County Council have entered into a collaboration agreement to support a comprehensive development of the Southern Gateway. This agreement covers land pooling, land draw down for development and decision-making during the procurement.
- Homes England have expressed a strong intention to join the partnership once the courts site is transferred to them.
- 10.3** Under these arrangements the various land interests will be committed to the scheme and catered for in the intended development agreement with the successful developer. This position is further described in the Heads of Terms, and elsewhere in the tender documentation.
- 10.4** The District Council is willing to enter into a development agreement under which, it will commit to pursuing a CPO across the Masterplan area. That commitment will not fetter the discretion of the District Council or negate the requirement on the District Council to satisfy itself, in the usual way, that a CPO is required and justified. A CPO indemnity agreement from the selected development partner will be required.
- 10.5** Homes England have a number of priorities including delivery of the Affordable Homes Programme and supporting local economic growth through the development of assets. But the overarching priority and objective is to bring surplus public land to the market to drive housing growth and increase private sector housing starts through equity, loans and other market interventions. New developments should achieve high quality of design and sustainability, including but not limited to, Building for Life 12 (www.builtforlifehomes.org) and to employ modern methods of construction. For further details on any of the Homes England policies please visit: www.gov.uk/government/organisations/homes-england
- 10.6** West Sussex County Council has worked with Chichester District Council in the preparation of the adopted Masterplan and the supporting highway schemes, and will continue to work together in progressing these proposals and the associated economic growth within Chichester.
- 10.7** The County Council is working with partners and stakeholders, including Chichester District Council and Homes England, to ensure land owned by the Authority and identified within the Masterplan contributes to the key outcomes of the wider project in delivering homes and modern employment space within the city.

11. Commercial outline

- 11.1** The District Council is not being prescriptive about the nature of the Development Partner and is willing to consider interest from developers who can demonstrate an expertise in the development of mixed use schemes. This may be a single company or a consortium.
- 11.2** It is recognised that, given the nature of the Masterplan and envisaged uses, the developer or consortium may be such that certain third parties may need to be brought in at a later stage of the project. This could include, for example, funders, developers, operators, etc. Where that approach is envisaged, bidders will be expected to demonstrate a sound methodology for bringing such third parties into the project, and explain how project risk will be allocated to the satisfaction of the District Council and other public sector stakeholders.
- 11.3** Draft Heads of Terms for the Development Agreement are included as part of the tender documentation. These are to form the basis for negotiation and a full draft agreement issued at a later (negotiation) stage of the procurement. Bidders are expected to be transparent about their commercial position and raise issues with the District Council in a spirit of co-operation.
- 11.4** Depending on the structure of a bidder or consortium make-up, a parent company guarantee or other security may be required.
- 11.5** A key requirement of the District Council and the other public sector landowners is for land to be transferred to the developer for payment which, at a minimum, satisfies the statutory requirement for ‘best consideration’.

12. Social value and engagement with stakeholders

12.1 Bidders are asked to consider approaches that will enhance the community value of the scheme to support the District Council's duty to promote the economic, social and environmental well-being of the community. Your bid should consider and set out how it will:

- i. Support and promote SMEs in the supply chain**
- ii. Support local economic well being**
- iii. Undertake the development in accordance with the District Council's approved Developer Charter**
- iv. Promote employment and training opportunities (in development and in legacy)**
- v. Support student visits, work experience and apprenticeship opportunities especially via links to the Construction and Facility Management related courses at Chichester College**
- vi. Enhance graduate retention in the city**
- vii. Enhance sustainability**
- viii. Create a new destination that will complement and not compete with the existing city offer**
- ix. Improve the night time and visitor economy**

12.2 The District Council, working with its public sector partners, expects to lead all community engagement up to the point that a Bidder is successfully appointed. After that point the partnership expects the Development Partner to lead local community engagement in conjunction with the District Council. We would expect local stakeholders, residents and businesses to be consulted about:

- a. The design concept**
- b. The detailed design at pre-application stage**
- c. The final design**

12.3 The District Council has held several public meetings about the development of the Masterplan for the wider area and has consulted land owners about the the Masterplan. All parties who attended these discussions have expressed general interest in the principle of redevelopment.

13. Procurement outline

- 13.1** Under the collaboration arrangements settled between the public sector stakeholders, it is agreed that the District Council will lead the procurement process and liaise with the others as necessary throughout.
- 13.2** The procurement process will be run through the tender portal. All documents for this procurement can be obtained via the portal and all bids / clarifications are to be submitted via the portal, and the District Council will respond via the same route. The procurement will be undertaken as a Competitive Dialogue.
- 13.3** All interested bidders must pre-qualify through the submission of the Selection Questionnaire (PAS 91). Following this stage, the District Council, working with its strategic partners, will select the parties to proceed to tender stage. The Invitation to Participate in Competitive Dialogue (ITPCD) document sets out the procedure and evaluation criteria.
- 13.4** It is envisaged that the negotiation will proceed in successive stages by applying the award criteria specified in the ITPCD. An indicative timetable is included in the tender documentation.
- 13.5** All procurement documents are available on the portal, however at this stage only the PAS 91 submission needs to be completed.



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