

Bin Sticker Project FAQs

Why have you put this sticker on my bin?

- We are trialling the bin stickers to see what effect they have on the recycling rates in your area.
- We have received lots of feedback over the last year from residents asking for more information on recycling.
- There is evidence from research and other councils that information stickers such as these can help increase recycling rates.
- We have been set a recycling target of 50% by the government, which we need to reach by 2020. Although Chichester District currently has a recycling rate of 43%, we still need to do more to help residents recycle as much as possible. We hope that the information on these stickers will enable people to make sure the right rubbish goes into the right bin.

How much is this costing me?

- There is no direct charge to you as a resident.
- Council services are funded in a number of ways, and the waste and recycling team have a budget to work from, which is where the funding for the stickers comes from.
- If we do not reach our 50% target by 2020, we will face fines from the government. The penalties from the government may be very large, so we have to make a small investment now, such as that in the sticker, to avoid this.
- We are trialling this scheme because we want to make sure that this works before rolling it out to the rest of the district. We will assess the effectiveness and if there is little impact we will re-evaluate.

How much is this costing the council?

- Council services are funded in a number of ways, and the waste and recycling team have a budget to work from, which is where the funding for the stickers comes from.
- Some aspects of the project are also receiving additional funding from West Sussex County Council to support our services.

- We are trialling this scheme because we want to make sure that this works before rolling it out to the rest of the district. We will assess the effectiveness and if there is little impact we will re-evaluate.
- Each general waste sticker costs just 9p and each recycling sticker costs just 14p

My neighbour has a sticker but I don't - why?

- At the moment we are trialling the stickers in selected areas only, so it may be that your neighbour has their bins collected by a different crew or on a different day to you. If there is evidence that the stickers work as well as we hope, then the trial will be rolled out across the entire District.
- Also, the stickers were applied when your bins were out for collection, so we may have missed your bin if you took it in before we reached your property, or if we did not see it.

I have a sticker but my neighbour doesn't - why?

- At the moment we are trialling the stickers in selected areas only, so it may be that your neighbour has their bins collected by a different crew or on a different day to you. If there is evidence that the stickers work as well as we hope, then the trial will be rolled out across the entire District.
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Who designed the stickers?

- The stickers were designed in-house at the Council, after a consultation period with residents via our Recycling Residents Forum, cabinet members, staff, and colleagues at other councils in West Sussex.
- If you would like more information on the Recycling Residents Forum please email wasteandrecycling@chichester.gov.uk

I have received a letter, but not had a sticker yet, when will it happen?

- The letters have been sent out to let residents know that we will be stickering bins, however our ability to put the stickers on is dependent on both the day that your bin is due to be collected, and the weather.

I have received a letter, but I don't want a sticker, can you please leave my bins?

- Please email us your address via wasteandrecycling@chichester.gov.uk so that we can ask the team not to place a sticker on your bins, however we would encourage you to have them as they are a useful reminder to all residents of the range of items that can be recycled in Chichester District.
- If you have already had a sticker put on your bin but wish to remove it, please email us to tell us you are removing it, so that we can tell the team not to replace this on your regular collection date.

I want to apply the sticker myself?

- At present we are only putting stickers onto properties within a certain area, so if you live within this area we can send you out a sticker to put on the lid of the bin yourself. Please email us on wasteandrecycling@chichester.gov.uk to tell us you would like the sticker sent you
- If you do not live in a trial area, then please contact us with your name and address, and we will contact you once this initial trial has ended.

I don't want the sticker, will you remove it for me?

- If you have already had a sticker put on your bin but wish to remove it, please let us know that you are doing so, so that we can tell the team not to replace this on your regular collection date. However we would encourage you to have them as they are a useful reminder to all residents of the range of items that can be recycled in Chichester District.
- We will not be returning to remove the sticker, but you can remove it yourself.

If you have any comments or feedback regarding the bin sticker project please email wasteandrecycling@chichester.gov.uk